

# Tim (Timara/Timothy)<sup>1</sup>



- \_\_\_\_\_ years old
- Is an \_\_\_\_\_
- Lives in \_\_\_\_\_

Work starts with email, which he/she answers one at a time, as soon as he/she reads them.

## Background and Skills

The technologies at Tim's new position are new to him/her. Tim likes Math and working with logic. He/She considers herself a numbers person. Tim enjoys learning about and using new technologies.

## Motivations and Attitudes

- **Motivations:** Tim likes learning all the available functionality on all of \_\_\_\_\_ devices and computer systems \_\_\_\_\_ uses, even when it may not be necessary to help \_\_\_\_\_ achieve \_\_\_\_\_ tasks. sometimes finds \_\_\_\_\_ self exploring functions of one of \_\_\_\_\_ gadgets for so long that \_\_\_\_\_ loses sight of what \_\_\_\_\_ wanted to do with it to begin with.

\*fill blanks with pronouns(ie.he/she/they)

- **Computer Self-Efficacy:** Tim has high confidence in \_\_\_\_\_ abilities with technology, and thinks he's better than the average person at learning about new features. If \_\_\_\_\_ can't fix the problem, \_\_\_\_\_ blames it on the technology vendor; it's not \_\_\_\_\_ fault if \_\_\_\_\_ can't get it to work.

- **Attitude toward Risk:** Tim doesn't mind taking risks using features of technology that haven't been proven to work. When \_\_\_\_\_ is presented with challenges because \_\_\_\_\_ has tried a new way that doesn't work, it doesn't change \_\_\_\_\_ attitudes toward technology.

## How Tim Works with Technology and Learns

- **Information Processing Style:** Tim leans towards a *selective information processing style* or "depth first" approach. That is, \_\_\_\_\_ usually delves into the first promising option, pursues it, and if it doesn't work out \_\_\_\_\_ backs out and gathers a bit more information until \_\_\_\_\_ sees another option to try. Thus, \_\_\_\_\_ style is very incremental.

- **Learning: by Process vs. by Tinkering:** Whenever Tim uses new technology, \_\_\_\_\_ tries to construct \_\_\_\_\_ own understanding of how it works internally. \_\_\_\_\_ likes tinkering and exploring the menu items and functions of the in order to build that understanding. Sometimes \_\_\_\_\_ plays with features technology too much, losing focus on what \_\_\_\_\_ set out to do originally, but \_\_\_\_\_ helps \_\_\_\_\_ gain better understanding of the technology.