

# Abi (Abigail/Abishek)<sup>1</sup>



- \_\_\_\_\_ years old
- Employed as a(n) \_\_\_\_\_  
\_\_\_\_\_ scanning all their emails first to get an overall picture before answering any of
- Lives in \_\_\_\_\_, \_\_\_\_\_ them. \_\_\_\_\_

## Background and skills

\_\_\_\_\_ their software systems are new to Abi.  
\_\_\_\_\_ “numbers person” \_\_\_\_\_. Abi likes Math and knows how to think with numbers. \_\_\_\_\_  
\_\_\_\_\_ Abi also enjoys working with numbers and logic.  
\_\_\_\_\_  
\_\_\_\_\_

## Motivations and Attitudes

- **Motivations:** Abi uses technologies to accomplish \_\_\_\_\_ tasks. \_\_\_\_\_ learns new technologies if and when \_\_\_\_\_ needs to, but prefers to use methods \_\_\_\_\_ is already familiar and comfortable with, to keep \_\_\_\_\_ focus on the tasks \_\_\_\_\_ cares about.
- **Computer Self-Efficacy:** Abi has lower self confidence than \_\_\_\_\_ peers about doing unfamiliar computing tasks. If problems arise with \_\_\_\_\_ technology, \_\_\_\_\_ often blames \_\_\_\_\_ for these problems. This affects whether and how \_\_\_\_\_ will persevere with a task if technology problems have arisen.
- **Attitude toward Risk:** Abi’s life is a little complicated and \_\_\_\_\_ rarely has spare time. So \_\_\_\_\_ is risk averse about using unfamiliar technologies that might need \_\_\_\_\_ to spend extra time on them, even if the new features might be relevant. \_\_\_\_\_ instead performs tasks using familiar features, because they’re more predictable about what \_\_\_\_\_ will get from them and how much time they will take.

## How Abi Works with Information and Learns:

- **Information Processing Style:** Abi tends towards a *comprehensive information processing style* when \_\_\_\_\_ needs to more information. So, instead of acting upon the first option that seems promising, \_\_\_\_\_ gathers information comprehensively to try to form a complete understanding of the problem before trying to solve it. Thus, \_\_\_\_\_ style is “burst-y”; first \_\_\_\_\_ reads a lot, then \_\_\_\_\_ acts on it in a batch of activity.
- **Learning: by Process vs. by Tinkering:** When learning new technology, Abi leans toward process-oriented learning, e.g., tutorials, step-by-step processes, wizards, online how-to videos, etc. \_\_\_\_\_ doesn't particularly like learning by tinkering with software (i.e., just trying out new features or commands to see what they do), but when \_\_\_\_\_ does tinker, it has positive effects on \_\_\_\_\_ understanding of the software.

<sup>1</sup>For distribution data on users similar to and different from Abi, see <http://gendermag.org/> for customizable versions including customizable pronouns.