

Action form²

● Action #: _____

● Name: _____

(e.g., click "new" button)

⇒ **Please do not perform the action yet. Instead, just name it, and answer Q1 on the left below**

● Q1: Will <persona> know what to do at this step?

YES NO MAYBE (Circle all that apply)

● Q1(a) Why? (Please explain)

Q1(b): Which, if any, of <persona> facets did you use to answer Q1(a)?

- Motivations
- Information Processing Style
- Computer Self-Efficacy
- Attitude Towards Risk
- Learning: by Process vs. by Tinkering
- None of the above

⇒ **After Q1, perform the action & go to Q2**

● Q2: If <persona> does the right thing, will s/he know that s/he did the right thing and is making progress toward their goal?

YES NO MAYBE (Circle all that apply)

● Q2(a) Why? (Please explain)

Q2(b): Which, if any, of <persona> facets did you use to answer Q2(a)?

- Motivations
- Information Processing Style
- Computer Self-Efficacy
- Attitude Towards Risk
- Learning: by Process vs. by Tinkering
- None of the above

⇒ **Are there more actions for this subgoal?
If yes, proceed with another Action form.
If no, proceed with another Subgoal form.**

(Subgoal forms are on the previous page)

² Editable version available at <http://gendermag.org>