Tim (Timara/Timothy)

- ________ years old
- Employed as a(n) _________________________________. Work starts with email, which he answers one at a time, as soon as he reads them.
- Lives in __________, __________

Motivations and Attitudes

- **Motivations:** Tim likes learning all the available functionality on all of ______ devices and computer systems ______ uses, even when it may not be necessary to help ______ achieve ______ tasks. ______ sometimes finds ______ exploring functions of one of ______ gadgets for so long that ______ loses sight of what ______ wanted to do with it to begin with.

- **Computer Self-Efficacy:** Tim has high confidence in ______ abilities with technology, and thinks ______’s better than the average person at learning about new features. If ______ can’t fix the problem, ______ blames it on the software vendor; it’s not his fault if ______ can’t get it to work.

- **Attitude toward Risk:** Tim doesn’t mind taking risks using features of technology that haven’t been proven to work. When ______ is presented with challenges because ______ has tried a new way that doesn’t work, it doesn’t change ______ attitudes toward technology.

How Tim Works with Technology and Learns

- **Information Processing Style:** Tim leans towards a selective information processing style or “depth first” approach. That is, ______ usually delves into the first promising option, pursues it, and if it doesn’t work out ______ backs out and gathers a bit more information until ______ sees another option to try. Thus, ______ style is very incremental.

- **Learning: by Process vs. by Tinkering:** Whenever Tim uses new technology, ______ tries to construct ______ own understanding of how the software works internally. ______ likes tinkering and exploring the menu items and functions of the software in order to build that understanding. Sometimes ______ plays with features too much, losing focus on what ______ set out to do originally, but this helps ______ gain better understanding of the software.

Background and skills

Tim says he’s a “numbers person”, ______ likes Math and knows how to think with numbers.

______ enjoys learning about software and using new technologies.

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1For distribution data on users similar to and different from Tim, see [http://gendermag.org/](http://gendermag.org/) for customizable versions including customizable pronouns.